

**RUN
WITH
IT**

Business Day 2023



The Business Day at Bridlington Spa on Friday 10th was an extremely insightful day for all of us at Run With It. The day provided us with a great opportunity to socialise with likeminded companies and charities who aspire to make a difference in the community. It allowed us to gain insight, knowledge and understanding of how other businesses operate, and most importantly, gave us the platform to speak to businesses and individuals about Run With It. The business day consisted of breakout sessions, networking, and guest speakers. I was lucky enough to listen to Keith Harris speak in the theatre.

Listening to him speak about his journey to success and the many different elements which contributed to his wealth, success, and achievements later in life was inspirational. At our stand I spoke to people from the University of Hull who were keen to offer research and offer help with any projects we may have. I also spoke to various teachers, governors of primary schools across Hull and East Riding, and companies who are looking to sponsor local charities in the upcoming future. I explained our ethos, the types of things we offer at our four locations, and the impact the interactive environment has on the children.

The genuine interest from all types of people and businesses was promising.

The promotion of Run With It at the Business day through the big banners displaying our branding, our uniform, and the handing out of Run With It's business cards, brochures and leaflets, were all huge ways of getting the charities' name and ethos out there.

The business day was extremely beneficial for all of us at Run With it, it provided us with a great opportunity to promote Run With It and to gain inspiration and insight into how other companies and successful entrepreneurs operate. Hopefully the business day at Bridlington Spa was one of many great opportunities and events we get to experience and be apart of to promote and expand Run With It going forward.



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